

## Innovation Award:

# Winner - The Frying Squad

Bangor's fish and chip franchise brand, The Frying Squad, is flying the flag for North Down entrepreneurship.

With the latest franchise site opened in Finaghy, the ambitious brand is also currently in talks with other potential franchisees throughout Northern Ireland in its bid to expand here first before moving throughout Great Britain and the Republic of Ireland.

The Frying Squad, which has one company owned branch in Balloo Road, Bangor and four franchisee sites in Larne, Carrick, Belfast Road, Bangor and Finaghy, scooped the Innovation Award at Bangor Business Awards as well as being a finalist in the Customer Service - Multiple Retailer section.

"We have a tremendous team, a modern and distinctive brand that has won many prizes for quality, customer service, training and development and hygiene. Despite these challenging times, there are still people out there who recognise the benefit of starting a franchise such as ours with a 6% annual market growth. All I can say is - watch this space", said Managing director Michael Neill.



Innovation award. The Frying Squad. Dave Morrison, Angela Crothers, Maureen Maguire, Michael Neill, Pauline McCormick and Ken Webb from SERC. M2-28/05

## GREAT FISH & CHIPS

### NEVER GO OUT OF STYLE!

**Frying Squad** franchise sites are available now across the province and immediately in **Belfast, Lisburn, Ballymena, Ballycastle, Armagh and Fermanagh.**

- Award-winning local takeaway brand with attractive profit margins
- Potential 135% ROI each year
- Exclusive FS sites available from top retail giant Hendersons
- 3 week intensive training programme supported by full operations and staff manuals
- Head Office and on-site support
- Corporate marketing and PR support

### JOIN OUR SQUAD TODAY!

To register for a Franchise Prospectus, call us on 028 9185 7990 or visit [www.fryingsquad.com](http://www.fryingsquad.com)

### DONT JUST TAKE OUR WORD FOR IT!



"The potential of the Frying Squad was just too good to turn down."  
**Gary Blackburn, Franchisee, Larne**

"We are really loving it and enjoy being our own bosses."  
**Thomas McStocker & business partner Paul Hamilton, Franchisees, Carrickfergus**



"We knew that the franchise was already a success, and felt that with our experience in the catering industry, it would be perfect for us"  
**Agnew and Barbara Monteith, Franchisees, Belfast Road, Bangor**



## Criminally Good Food™